



## Crowdfund Crawley

### What is Crowdfund Crawley?

The Crowdfund Crawley initiative provides a new and exciting hub for the residents of Crawley to develop and share creative and innovative projects that will benefit the local community. Whatever the idea, from reclaiming waste ground for a pocket park to a community art project, Crowdfund Crawley is a way for you to shape Crawley through crowdfunding. As part of Crowdfund Crawley, Crawley Borough Council (CBC) have a fund which can support projects with a pledge of up to 50% of the total project target, capped at £5,000

### Who are Spacehive?

Spacehive is the crowdfunding platform which CBC has chosen to partner with for this initiative. Spacehive focus on projects which make local places better and they partner with local authorities throughout the UK. Spacehive operate an all-or-nothing model which means projects must hit their campaign target to collect their money. Project creators set their campaign dates.

### What kinds of projects work for Crowdfund Crawley?

Crowdfund Crawley projects must improve local places and spaces, they must be for more than just ongoing costs and they must be to deliver something tangible.

Projects might include:

- Renovations of buildings – these buildings must be publicly accessible like community centres
- Public Art Projects - e.g. murals and sculpture
- Projects to improve local parks – e.g. tree planting
- Equipment for clubs - e.g. sports equipment

### What is the Neighbourhood Initiative Fund?

The Neighbourhood Improvement Fund, can fund infrastructure, facilities and services to benefit the local community. CBC can pledge up to 50% of the total project target, capped at £5000 to your projects. The Neighbourhood Improvement Fund must meet the below outcomes:

- Helps improve the local environment and public spaces
- Helps meet the demand for community services and facilities in the town
- Demonstrates added benefits for the town, for example using local businesses or skills of local people.

The process of pitching is outlined overleaf. Please note CBC will not decide on a pledge until you have raised at least 25% of your target.

### Extra Funding

There is £700k worth of funding available from other Spacehive partners for projects in Crawley which can be accessed by projects running campaigns. You will need to pitch to these funders when you create your page.

These funds include West Sussex County Council's Community Initiative Fund and funds from Esmée Fairbairn and Growing a Greener Britain.

## Process for running a campaign



### Get Started!

If you are ready to create a project on Spacehive go to [www.spacehive.com/create](http://www.spacehive.com/create)

If you want to find out more head to <https://www.spacehive.com/movement/crawley> or email us at [info@spacehive.com](mailto:info@spacehive.com)